

VitalPBX Ad Copy Library (for Search, Display, & PMax)

1. Search Ad Copy (for RSAs)

Use all of these in a single Responsive Search Ad.

Headlines (under 30 chars)

- VitalPBX Official Partner
- Powerful IP PBX System
- Get a Free VitalPBX Quote
- Affordable Business VoIP
- We Are Your Local Experts
- On-Premise or Cloud PBX
- Stop Overpaying for 3CX
- The Best 3CX Alternative
- Scalable, Secure, & Flexible
- Full Unified Communications
- Call Center Features
- 24/7 Local Support
- Expert PBX Installation
- No-Obligation Demo
- Upgrade Your Phone System

Descriptions (under 90 chars)

- We are a certified VitalPBX partner. Get a free, no-obligation quote for your new phone system.
- Get VitalPBX: The most powerful & flexible business phone system. Full UC, call center, & more.
- Tired of 3CX's pricing? Switch to VitalPBX for transparent pricing & powerful features.
- Full-featured UC platform: On-premise or cloud. We provide local setup, training, & support.

2. Display Ad Copy (for RDAs)

Short Headlines (under 30 chars)

- VitalPBX Official Partner
- Upgrade Your Phone System
- Affordable Business VoIP
- Get Your Free Quote

- The Best 3CX Alternative

Long Headline (under 90 chars)

- VitalPBX: The Powerful, Flexible IP PBX for Your Business

Descriptions (under 90 chars)

- Discover the all-in-one Unified Communications platform. VitalPBX scales with your business.
- Get a free consultation from a certified VitalPBX partner. On-premise or cloud solutions.
- Stop overpaying for your business phone system. See how much you can save with VitalPBX.

Creative Asset Note:

For Display and PMax, you must supply your own images and logo.

- **Logos:** 1:1 and 4:1 ratios
- **Images:** 1.91:1 (Landscape) and 1:1 (Square)

3. Performance Max (PMax) Copy

Use **ALL** headlines and descriptions from **BOTH** the Search and Display sections for your PMax Asset Group. PMax will mix and match all of them.

Key PMax Audience Signals to Add:

- **Search Themes (Custom Segments):**
 - 3CX Alternative
 - Small Business PBX
 - VoIP Phone System
 - VitalPBX
- **In-Market Audiences:**
 - Business Technology
 - Telecommunication
- **Your Data:**
 - All Website Visitors (Retargeting)