

VitalPBX Partner AI Prompt Library

Welcome to your AI Prompt Library. Use these prompts with generative AI tools (like ChatGPT, Gemini, Claude, etc.) to instantly create professional marketing content, sales scripts, and chatbot flows.

The Golden Rule: The best prompts are specific. Always *copy, paste, and replace* the [bracketed text] with your own information.

1. Prompts for Social Media (LinkedIn, Facebook, X)

Prompt 1: Promote the Evergreen Webinar

"Act as a B2B marketing expert. Write a short, engaging LinkedIn post inviting business owners and IT managers to a free on-demand webinar titled 'Beyond the Dial Tone: How to 3x Your Productivity with a Modern PBX.' The post should highlight that they will learn how to save money, boost team productivity, and enable remote work. Include a call to action to register and add 3-5 relevant hashtags."

Prompt 2: Highlight a Key Feature (The Pricing Model)

"My company is a certified VitalPBX partner. Take this core benefit: 'VitalPBX's licensing is based on *simultaneous calls*, not *per-user fees*.'"

Write a short, punchy LinkedIn post that explains why this is a huge cost-saver for growing businesses. Contrast it with competitors (like 3CX or RingCentral) who charge for every single user, which penalizes growth."

Prompt 3: Share a Problem-Aware Question

"Write a short, engaging LinkedIn poll for business owners. The question should be about the frustrations of using multiple, disconnected apps for communication.

- **Question:** How does your team currently handle communication?
- **Option 1:** One unified app (chat, calls, video)
- **Option 2:** A different app for everything (Slack, Zoom, phone)
- **Option 3:** Just email and our old desk phones
- **Option 4:** Other (Comment below)

After the poll, add a short text encouraging a conversation, hinting that a unified solution makes life much easier."

Prompt 4: Promote Your Partnership

"Write a brief social media post announcing that my company, [Your Company Name], is an official certified partner for VitalPBX. The post should explain that this partnership allows us to

provide, install, and support one of the most powerful and flexible business phone systems on the market. The tone should be professional and proud."

2. Prompts for Blog Posts & Website Content

Prompt 1: Create a "Listicle" Blog Post

"Act as a content writer for a business technology blog. I need a 500-word blog post titled '5 Signs Your Business Has Outgrown Its Phone System.'

The tone should be helpful and professional. Each 'sign' should be a common business problem that VitalPBX solves.

For example:

- **Sign 1:** You're paying expensive 'per-user' fees for employees who don't use the phone often.
- **Sign 2:** Your team can't easily make or take work calls from their mobile phones.
- **Sign 3:** You have no idea what your call volume, wait times, or answer rates are.
- **Sign 4:** You're using separate, paid apps for video conferencing and team chat.
- **Sign 5:** You're worried about reliability and security on your old hardware.

End the article with a call to action inviting readers to book a free consultation with [Your Company Name] to assess their current system."

Prompt 2: Repurpose Your Webinar Content

"I have the transcript/notes from a webinar called 'Beyond the Dial Tone.' The webinar teaches 3 key things:

1. How old, per-user pricing models secretly cost businesses money.
2. How Unified Communications (chat, video, voice in one app) boosts productivity.
3. How a modern PBX (like VitalPBX) enables a true 'work from anywhere' policy.

Turn these 3 key points into a 'Top 3 Takeaways' blog post. The post should be easy to read and provide real value, then end with a link to watch the full on-demand webinar."

Prompt 3: Create a Competitor Comparison Page (for SEO)

"Act as an unbiased technical expert. Write a blog post comparing **VitalPBX vs. [Competitor]** for a small-to-medium business.

Be fair, but emphasize the key benefits of VitalPBX, which are:

- **Pricing:** VitalPBX's model is based on simultaneous calls, not per-user, making it more affordable and predictable for growing teams.
- **Features:** VitalPBX includes advanced call center features at no extra cost, unlike the tiered, add-on model of 3CX.

- **Flexibility:** VitalPBX offers true freedom in deployment (on-premise, cloud, your own hardware) and phone choice.
- **Partnership:** Conclude by explaining that working with a certified local partner like [Your Company Name] is the best way to ensure a smooth installation and 24/7 support."

3. Prompts for Email Marketing

Prompt 1: Cold Outreach to a Local Business

"Write a short, polite, and non-salesy cold outreach email to a local business owner. I am [Your Name] from [Your Company Name], a local, certified VitalPBX partner.

The email should be under 100 words. It should ask one simple question: 'Are you 100% happy with your current business phone system and its monthly bill?'

Then, offer a 15-minute, no-obligation consultation to review their current setup and see if we can save them money. The tone should be helpful, not pushy."

Prompt 2: Follow-up to a Google Ads Lead (from landing_page.html)

"A prospect named [Prospect Name] just filled out our 'Book a Demo' form for VitalPBX.

Write a friendly, professional confirmation email. The email should:

1. Thank them for their interest in VitalPBX.
2. Confirm their request for a live demo.
3. Provide a direct link [Your Calendly/Booking Link] for them to schedule the best time.
4. Be signed by [Your Name], [Your Title] at [Your Company Name]."

Prompt 3: Nurture Email for Webinar Registrants

"This is Email #2 in our automated sequence for people who registered for our VitalPBX webinar.

Goal: Get them to book a demo.

Context: They registered 1 day ago but have not booked a demo.

Write a friendly email that highlights the #1 takeaway from the webinar (the 'a-ha' moment). The takeaway is the 'per-user' vs. 'simultaneous call' pricing.

The email should:

1. Ask if they had a chance to watch the webinar.
2. Point out the pricing comparison as the most valuable part.
3. Ask, 'Ready to see how this pricing would apply to your specific business?'
4. End with a strong call to action: 'Let's find 15 minutes for a custom demo. [Link to your demo page]'"

4. Prompts for Voice Conversations (Sales Scripts & Voicebots)

Prompt 1: Cold Call Opening Script

"Act as a senior sales representative for a local IT services partner. Write a 30-second opening for a cold call. The goal is *not* to sell, but to get permission for a brief conversation.

The script must:

1. Introduce me: 'Hi, this is [Your Name] from [Your Company Name].'
2. State the (local) connection: 'We're a local IT partner here in [Your City].'
3. Give a 1-sentence reason for the call: 'I'm calling because we are certified partners for VitalPBX, a business phone system that's helping local companies like [Similar Client] save money.'
4. Ask a simple, low-pressure question: 'I was just calling to ask: are you 100% happy with your current phone system?'"

Prompt 2: Voicemail Script (Short & Clear)

"Act as a professional sales rep. Write a 25-second voicemail script. It must be clear, friendly, and non-salesy. It should state my name, company ([Your Company Name]), and the simple reason for the call (reviewing their phone system setup). It should end with one clear call to action (my phone number)."

Prompt 3: Inbound Call Qualifier (for Voicebot/IVR)

"Act as a conversational AI designer. Write the script for an automated IVR/voicebot that answers our main business line. It must be polite, professional, and efficient.

The script should be:

'Thank you for calling [Your Company Name].

- For sales on a new phone system, please press 1.
- For technical support, please press 2.
- For billing or other inquiries, please press 3.
- To speak with an operator, please press 0."

5. Prompts for Website Chatbots

Prompt 1: Chatbot Welcome (Proactive)

"Write a proactive welcome message for a website chatbot. The bot should pop up on our VitalPBX landing page after 10 seconds. It must be helpful and conversational, not pushy.

Options:

- 'Hi there! Have a quick question about VitalPBX or business phone systems?'
- 'Welcome! Are you looking for a quote, or just browsing features?'
- 'Figuring out your next phone system? I can help answer questions.'"

Prompt 2: Chatbot Lead Qualification Sequence

"Act as a friendly and efficient chatbot. A user has just clicked the button 'I'm interested in a quote.' Write the 3-question sequence the chatbot should use to qualify them *before* handing off to a human agent.

Chatbot: 'Great! I can help with that. To get you the most accurate quote, I just need a couple of details:'

1. 'What's the best business email to send the quote to?'
2. 'Thanks! And what's your company name?'
3. 'Got it. Last question: about how many phone users are you looking to support?'

(After this, the bot should say: 'Perfect. Thank you! One of our certified experts will review this and be in touch shortly.')"

Prompt 3: Chatbot 'Book a Demo' Hand-off

"Act as a chatbot. A user has been qualified and now wants to book a demo. Write the message that seamlessly hands them off to a booking link. The message should sound helpful and confirm the next step.

Example: 'Excellent! Our live demos are the best way to see the system in action.

You can book a time that works for you directly on our calendar:

[Link to Your Calendly/Booking Page]

Go ahead and pick a 15-minute slot, and we'll see you then!"

Appendix: Official VitalPBX Resource Links

Use these links to find official information, documentation, and community support.

- **Main Website:** <https://www.vitalpbx.com>
- **Official Blog:** <https://www.vitalpbx.com/blog>
- **Documentation (Wiki):** <https://wiki.vitalpbx.com>
- **Community Forums:** <https://forums.vitalpbx.org/>